Business 2 Business

Ministry & Business Fair (The Fair)

“An Inreach & Outreach Event”

SPONSORSHIP/EXHIBITOR PACKET

The Mt. Zion Business 2 Business Ministry and Business Fair (The Fair) seeks to expose the Mt Zion congregation and the Mt. Zion community to the businesses and ministries that make up the Mt. Zion Church, Ontario congregation. The event targets the greater than 1,700 members of Mt. Zion that make up the Main Campus, Spanish Speaking Congregation, South Campus and Fontana Campus. The programs targets members who have not been in attendance in person since the pandemic, members who recently joined the church, and members who are active or seeking to become active again. The Fair seeks to have members and the community enjoy a day on the church parking lot with booths and entertainment, and a day of education in the Mt. Zion Café.

Ministries and business owners within the congregation are encouraged to create engaging booths and information to expose participants to the purpose of the business and the ministry. The theme of the Business & Ministry Fair is “Inreach and Outreach” to fulfill three targeted core values of the church:

* Community
* Great Commission
* Faithful Service.

Business Sponsors of The Fair will be able to share educational information about their business with participants in a workshop format in the Mt. Zion Café during the day. Sponsors will also receive special recognition in marketing material leading up to The Fair and will received special “shout outs” during the fair.

The Fair is a great marketing opportunity to reach Mt. Zion members and the community at large. We would like to take this opportunity to invite you as a member of Mt. Zion and your company to be a part of this exciting event. Sponsorship packages are provided below.

Thank you in advance for your support of The Fair. So that you can make the most of this marketing opportunity, please note, reservations close for sponsors on May 15, 2023, unless all sponsorships are taken before this date. If you have any questions, you may contact the Hilda Kennedy or Elisa Edgar at 909-983-2411.

Sincerely,

The Business 2 Business Ministry and Business Fair Committee

## Sponsorship Opportunities

***Platinum Sponsor - $2,500***

Display of logo at event and on marketing material. Mentioned in online marketing. Exhibit space in the Mt. Zion Café and on the parking lot. Conduct a one-hour workshop on educational topic at The Fair.

***Golden Sponsor - $1500***

###### Display of logo at event – Exhibit space – Logo on marketing materials; identified in online marketing Recognition at event. Conduct a 45-minute education workshop. Display table on the parking lot and downstairs in the Mt. Zion Cafe

***Silver Sponsor $1000***

###### Logo on all marketing material –Vendor space on the parking lot. Conduct 30-minute educational workshop in the Mt. Zion Cafe

***Copper $500***

Logo on marketing material; Vendor space – 1-3 minute pitch on the parking lot. Recognition at event.

***Table $250***

###### Vendor space; 60 second pitch during The Fair.

**Vendor Space** - $100

Table on the parking lot.

***Sponsorship - Vendor Agreement***

Your Name Title

Company Name

(as you would like it to appear on table sign)

###### Address

Street, City, State, Zip

###### Telephone Fax

Email Website

*Sponsorship Opportunities (Please check one or more)*

 $ 2,500 Platinum

 $ 1,500 Golden

 $ 1,000 Silver

 $ 500 Copper

 $ 250 Table

 $ 100 Vendor Table

*Payment Type:*

 Check (Payable to Mt. Zion Church, Ontario)

Register and pay online at : Eventbrite (??)